

For Immediate Release

Wrigley Little League Receives \$10,000 Equipment Donation Through Little League® Big Legacy Project

Created for the 75th Anniversary, the Little League Big Legacy Project is working with Pitch In For Baseball to donate baseball and softball equipment to programs in need

Mission Hills, Calif., (January 14, 2015) – Pitch In For Baseball, a not-for-profit that collects and redistributes new and gently-used youth baseball/softball equipment to communities in need all across the world, in partnership with the Little League® Big Legacy Project and American Honda Motor Corp. is donating \$10,000 worth of baseball and softball equipment to Wrigley Little League of Los Angeles.

In a ceremony on Saturday, January 17 at 10:00 a.m. at Galpin Honda in Mission Hills, Calif., Wrigley Little League officials, players and their families will accept the donation which includes; catchers gear, fielding gloves, bats, balls, batting helmets, equipment bags and more. This donation is made possible by Little League, American Honda Motor Corp., Easton Sports and Pitch In For Baseball.

“Galpin Honda is always honored to have the opportunity to support the youth in our community, especially through an organization that provides a safe, positive and fun activity for kids,” said Ed Hartoonian, General Manager of Galpin Honda and President of the Southern California Honda Dealers Association.

“We are so thankful that our community has been selected to receive such a generous donation,” said José Hernandez, Wrigley Little League President. “We are honored to receive this equipment and are confident that it will allow us the opportunity to give more children in our community the chance to play ball this year and in the future.”

In celebration of its 75th anniversary in 2014, Little League announced that in addition to its initial support of \$50,000 for Pitch In For Baseball, through the Big Legacy Project, American Honda Motor Corp., the official vehicle of Little League® Baseball and Softball, provided an additional grant of \$50,000. The total \$100,000 donation, along with generous equipment donations from Easton Sports, the official team equipment supplier to Little League Baseball and Softball, will support seven donations to local Little League programs.

“Honda has a long history in supporting kids and families in communities across the U.S. and is proud to support Little League Baseball and Pitch In For Baseball globally,” said Susie Rossick, senior manager, Honda Regional Marketing. “Honda’s corporate goals align nicely with Little League Baseball and Softball in supporting teamwork, courage, character and loyalty both on and off the field.”

“We could not be more grateful for the generous support from Little League, Honda, and Easton,” said David Rhode, Pitch In For Baseball Executive Director. “We are excited to continue to work together to support the baseball and softball dreams of Little Leaguers around the world.”

About Pitch In For Baseball

Founded in 2005, Pitch In For Baseball® (PIFB) is a registered 501(c)(3) not for profit organization that provides new and gently used baseball and softball equipment to boys and girls in the United States and around the world who want to play ball but lack the equipment to do so. PIFB helps to reduce barriers to play by providing equipment grants directly to leagues, schools, and organizations around the world to

start, continue, and/or expand their youth baseball programs. Over the past decade, Pitch In For Baseball has donated more than \$3.5 million worth of equipment to 250,000 under-resourced kids in nearly every state in the U.S. and 80 different countries. Little League Baseball and PIFB have been partners since 2005 during which PIFB has led nearly 125 projects to help local Little League programs in 30 states. To donate or for more information, visit www.pifb.org.

About Little League®

Little League® Baseball and Softball is the world's largest organized youth sports program, with 2.4 million players and one million adult volunteers in every U.S. state and more than 80 other countries. Founded in 1939, more than 35 million people around the world, from a U.S. president to community leaders to professional athletes, can call themselves Little League graduates. And every year, millions of people follow the hard work, dedication, and sportsmanship that Little Leaguers® display at our nine baseball and softball World Series events, the premier tournaments in youth sports. For more information, visit LittleLeague.org, or follow Little League on Facebook (facebook.com/LittleLeague), Twitter (twitter.com/LittleLeague), and Instagram (Instagram.com/LittleLeague).

About

Honda

Honda established its U.S. sales and marketing subsidiary in 1959 and currently produces automobiles, all-terrain vehicles, lawn mowers, jets and engines at its 16 major U.S. manufacturing operations, using domestic and globally sourced parts. Honda has long recognized that success isn't measured solely by the products it makes, but also by the lives it enhances. Honda is committed to developing products and technologies that make peoples' lives better, and to developing long-lasting relationships with our community partners. From our extensive support for STEM education and Historically Black Colleges and Universities, to our associates' volunteer efforts on behalf of pediatric brain tumor research and environmental clean-up activities, Honda believes in giving back to the communities in which we live and work. Find out more at csr.honda.com.

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