



Pitch In For Baseball

2017 Community Day at the Philadelphia
Phillies

Sponsorship Package

Who is Pitch In For Baseball?

Founded in 2005, Pitch In For Baseball (PIFB) is a Philadelphia area nonprofit organization committed to increasing access to baseball and softball for boys and girls both in the U.S. and abroad. Over the years, PIFB has donated more than \$7 million in baseball/softball gear to help over 600,000 kids play ball in every state in the U.S. and 90+ countries around the world.

PIFB has four core programs:

- Domestic and International Equipment Grants – Leagues, schools, and organizations complete an application to receive equipment. In 2016, PIFB completed 352 projects in 36 states and 25 countries helping more than 52,000 kids play ball.
- School Based Program – Due to budget limitations/deficits many schools have been forced to eliminate non-academic after-school programs. PIFB works with schools to help stretch limited budgets and continue/start/expand their baseball and softball programs.

2017 School Partnerships:

- Partners with the Philadelphia School Districts since 2008, in 2015 PIFB donated nearly \$50,000 worth of equipment to 42 baseball/softball programs in 29 different schools, helping more than 800 Philadelphia students get on the field. Our 2016 impact demonstrates that 66% of participants had better school attendance and 69% improved their grades.
 - In 2016, PIFB launched our school based program in the Bronx school districts in partnership with the New York Yankees. In its inaugural year, PIFB donated \$25,000 worth of equipment to 10 baseball/softball programs, helping more than 250 students get on the field. Of those students, 96% improved attendance and 59% improved their grades.
 - In 2016 PIFB had School Based Programs in Minneapolis and St. Paul in a partnership with the Minnesota Twins, in Chicago with Wilson Sporting Goods, and in Memphis, and Detroit. PIFB looks to expand again in 2017 with programs in Phoenix, Milwaukee, and Chicago with State Farm, Atlanta with the Braves, and northern Kentucky with the Cincinnati Reds.
- Disaster Relief Program – In times of tragedy, children are the most affected. Baseball can help to restore a sense of normalcy amidst the chaos. PIFB has helped to rebuild entire leagues and helped thousands of kids to start their seasons on time. PIFB has assisted with relief efforts in NY/NJ shoreline following Hurricane Sandy; Joplin, MO; the Gulf Coast region; Japan, and Houston, TX following major flooding in 2016.
 - Kids Helping Kids: Youth Philanthropy – About 80% of the equipment PIFB has available for equipment grants comes from the efforts of motivated, caring kids who run collections and fundraisers on PIFB's behalf.




































What?

Since 2005, PIFB has helped hundreds of thousands of boys and girls worldwide play baseball and softball. And none of it would have been possible without the support of thousands of kids, families, companies, and community partners who have generously donated their time, equipment, and dollars to PIFB. Our PIFB Day at the Phillies' to bring our fans, supporters, and kids who have benefitted from our programs. Funds raised will help to provide baseball and softball equipment for teams, leagues, and communities in the Philadelphia area and across the country that cannot afford/access the proper gear to play ball.

When

Sunday, April 9th at Citizens Bank Park vs. the Washington Nationals at 1:35pm

Sponsorship Levels and Benefits

Benefits	Levels					
	Ticket Sponsor		Event Sponsors			
	Pinch Hitter \$250	Designated Hitter \$500	Lead off \$1,000	Clean-up \$2,500	MVP \$5,000	Hall of Fame \$10,000 (1)
# of Kids Sponsored (# of smiles on faces)	5	10	15	20	25	30
Recognition in Pitch In For Baseball newsletter						
Recognition in PIFB's 2016 Annual Report						
Social media recognition (Facebook and Twitter)						
Corporate logo with link on the PIFB website						
Event Tickets			 (2)	 (4)	 (6)	 (8)
Corporate logo on t-shirt						 (2 on back & sleeve)
Spotlight in Pitch In For Baseball newsletter						
Opportunity to add a corporate promotional piece to goody bag given out to all attendees						
Recognition in press-release						

Sign Me Up!

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Level:

- Hall of Fame \$10,000 Clean-up \$2,500 Designated Hitter \$500 (ticket sponsor only)
 MVP \$5,000 Lead-off \$1,000 Pinch Hitter \$250 (ticket sponsor only)

Payment:

- Enclosed is my payment. Please make checks payable to: Pitch In For Baseball
 Please charge my credit card: (select one)
 Visa Mastercard American Express Discover

Name on Card: _____

Credit Card Number: _____

Expiration: _____ CID: _____

- Please invoice me.

Note: Full payment and a logo in a .jpg format, will be due by April 1, 2016.

Contact Information

If you would like to be a sponsor or have any questions, please contact us! We are more than happy to customize the sponsorship packages within reason to fit your company's needs.

Meredith Kim
Chief Operating Officer
E-mail: meredithk@pifb.org
Phone: (267)263-4069