



Pitch In For Baseball

Community Day at the Philadelphia  
Phillies

Ticket Sale Sponsor

## Who is Pitch In For Baseball?

Founded in 2005, Pitch In For Baseball (PIFB) is a Philadelphia area nonprofit organization committed to increasing access to baseball and softball for boys and girls both in the U.S. and abroad. Over the years, PIFB has donated more than \$7 million in baseball/softball gear to help over 600,000 kids play ball in every state in the U.S. and 90+ countries around the world.

PIFB has four core programs:

- Domestic and International Equipment Grants – Leagues, schools, and organizations complete an application to receive equipment. In 2016, PIFB completed 352 projects in 36 states and 25 countries helping more than 52,000 kids play ball.
- School Based Program – Due to budget limitations/deficits many schools have been forced to eliminate non-academic after-school programs. PIFB works with schools to help stretch limited budgets and continue/start/expand their baseball and softball programs.

2017 School Partnerships:

- Partners with the Philadelphia School Districts since 2008, in 2015 PIFB donated nearly \$50,000 worth of equipment to 42 baseball/softball programs in 29 different schools, helping more than 800 Philadelphia students get on the field. Our 2016 impact demonstrates that 66% of participants had better school attendance and 69% improved their grades.
  - In 2016, PIFB launched our school based program in the Bronx school districts in partnership with the New York Yankees. In its inaugural year, PIFB donated \$25,000 worth of equipment to 10 baseball/softball programs, helping more than 250 students get on the field. Of those students, 96% improved attendance and 59% improved their grades.
  - In 2016 PIFB had School Based Programs in Minneapolis and St. Paul in a partnership with the Minnesota Twins, in Chicago with Wilson Sporting Goods, and in Memphis, and Detroit. PIFB looks to expand again in 2017 with programs in Phoenix, Milwaukee, and Chicago with State Farm, Atlanta with the Braves, and northern Kentucky with the Cincinnati Reds.
- Disaster Relief Program – In times of tragedy, children are the most affected. Baseball can help to restore a sense of normalcy amidst the chaos. PIFB has helped to rebuild entire leagues and helped thousands of kids to start their seasons on time. PIFB has assisted with relief efforts in NY/NJ shoreline following Hurricane Sandy; Joplin, MO; the Gulf Coast region; Japan, and Houston, TX following major flooding in 2016.
  - Kids Helping Kids: Youth Philanthropy – About 80% of the equipment PIFB has available for equipment grants comes from the efforts of motivated, caring kids who run collections and fundraisers on PIFB's behalf.

## What?

Since 2005, PIFB has helped hundreds of thousands of boys and girls worldwide play baseball and softball. And none of it would have been possible without the support of thousands of kids, families, companies, and community partners who have generously donated their time, equipment, and dollars to PIFB. Our PIFB Day at the Phillies' to bring our fans, supporters, and kids who have benefitted from our programs. Funds raised will help to provide baseball and softball equipment for teams, leagues, and communities in the Philadelphia area and across the country that cannot afford/access the proper gear to play ball.

## When

Sunday, April 9<sup>th</sup> at Citizens Bank Park vs. the Washington Nationals at 1:35pm

# Ticket Sale Sponsor Details

PIFB is looking for teams or groups to help sell tickets to our day at the Phillies! As a Ticket Sale Sponsor, you will have your team or group logo placed on the back of the shirts that we will be handing out to each person in attendance at the PIFB Day at the Phillies. The person from the team or group to sell the most tickets will win our grand prize – four tickets to the PIFB Day at the Phillies game and a custom Wilson A2000 (\$500 value)!

## Ticket Price is \$40!

### The Tickets

What do you get for a \$40 ticket? Each ticket to PIFB Day at the Phillies includes the following:

- One ticket
- A \$10 meal voucher (\$12 value)
- A t-shirt
- A PIFB promotional item
- Kids 14&U will receive the Phillies promotional giveaway – a hooded sweatshirt!

### The Prizes

What can you win for selling a ton of tickets? The people who sell the most and the runner up will receive awesome prizes:

- 1<sup>st</sup> place – 4 tickets to the game PLUS a custom A2000 (\$500 value)
- 2<sup>nd</sup> place – 4 tickets to the game

### The Benefits

In addition to helping PIFB achieve its mission of getting more kids to play ball, helping sell tickets to PIFB Day at the Phillies get you:

- Your team/group logo on the back of our promotional t-shirts. These shirts will be given out to every person who buys a ticket to PIFB Day at the Phillies (250 attendees last year).
- A chance to win the awesome prizes above.
- A day at the ballpark with your group/team, their families, and their friends makes for a great bonding event!

PIFB makes selling tickets EASY. We will provide a flyer with all the information prospective buyers will need to know about the game. Group leader/coaches, we will provide you with an Excel sheet so you can easily track how many tickets your members/players have sold. Money raised will benefit our School Based Program in Philadelphia to help kids get on the field *and* improve in the classroom.

Questions? Please contact Development & Communications Manager – Bri Kuhn  
[briannak@pifb.org](mailto:briannak@pifb.org) or 267-263-4069



# 2017 PIFB Day at the Phillies

Sunday, April 9<sup>th</sup> 2017 @ 1:35pm

Game vs. Washington Nationals

## About PIFB

Founded in 2005, Pitch In For Baseball (PIFB) is a Philadelphia area nonprofit organization committed to increasing access to baseball and softball for boys and girls both in the U.S. and abroad. Over the years, PIFB has donated more than \$7 million in baseball/softball gear to help over 600,000 kids play ball in every state in the U.S. and 90+ countries around the world.

Proceeds from the 2017 PIFB Day at the Phillies will benefit PIFB's Philadelphia School Based Program, which not only gets kids playing ball but also helps them improve their attendance and grades in the classroom as a result of playing.

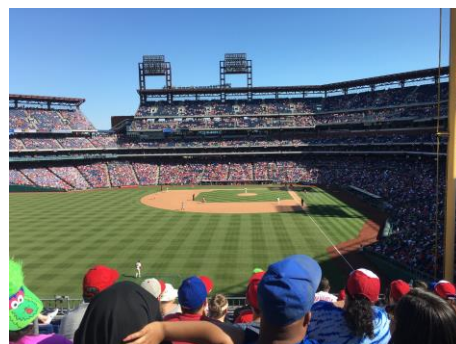
## Ticket Information

### Cost: \$40

Your ticket includes:

- A seat in section 241,242,243, or 244
- A \$10 meal voucher (\$12 value)
- A t-shirt
- A PIFB promotional item
- Kids 14&U will receive the Phillies promotional giveaway that day – a hooded sweatshirt

Meal vouchers are embedded in the tickets. Please keep your ticket upon entry and present to cashiers to scan and redeem



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