



## LET YOUR EQUIPMENT PLAY EXTRA INNINGS

WAYS TO MAKE YOUR EQUIPMENT COLLECTION EVENT AN EVEN BIGGER SUCCESS

- Print up and display posters throughout your area at least four weeks before your collection.
- Ask local baseball teams and their coaches to participate, especially by getting the word out.
- Partner with elementary and middle schools in your community to increase the impact of your collection event. Ask to put collection bins in the school and have your event included in the daily announcements.
- Alert youth sports/Little League associations in your community and ask them to let their membership know about the collection.
- Contact sporting goods stores in your community for potential donations of equipment or money (new baseballs or batting helmets would be accepted).
- Ask banks, grocery stores, churches, etc. to hold collection events or to place collection bins on their sites.
- Contact your community newspapers' and radio stations' local news editor and community calendars to publicize your event.
- Encourage donors to include a \$1.00 donation for every item donated to cover the shipping costs.
- Ask your local Marine Toys for Tots Foundation to provide/donate collection bins/barrels.